

# "This Store Abloom With Spring Goods"

**H**ALF the world is in khaki. The accepted European arbiters of styles are in the trenches. New York, definitely, has come into her own...

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**Q** Always an admitted participant in the creation of styles for both men and women, she now finds herself practically alone supplying the world...

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**Q** There is no "Jingoism" in the situation. The sheer force of circumstances, which spell necessity, has brought this new responsibility to that city...

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**Q** As the banks of the Wabash have always looked to New York for guidance, so now do the banks of the Thames. We may be confined temporarily to our own country, but in the great change of the world's map now in progress that city has become the recognized capital of fashion...

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**Q** NUSBAUM'S Clothes enter this situation with largely increased prominence...

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**Q** We have built up a record business in our career by specializing exclusively in ready-to-wear clothes which duplicate the tailoring, the fabrics and the models of accredited leaders among New York's custom tailors...

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**Q** This store has become widely known for presenting only the well considered selections from the best things New York has to offer. From the beginning it has been the purpose of this house not to present a big, unwieldy stock of ready-to-wear clothes for a great indiscriminate clothing business. Which has made for compactness—the singleness of a big idea, rather than the bigness of a conglomerate stock. And has brought this store its reputation for the ease and satisfaction with which selections can be made.

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**Q** Our clothes are carefully hand-made and draped instead of being pressed and stiffened into shape. They have wrinkles where wrinkles belong. The lapels have the softness and smartness which they should have. Many a new dressed man is finding out that he can pick out a fashionable and serviceable suit here from \$18 up.

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**Q** The furnishing goods business maintains its position as the largest haberdashery business in this entire section, also by showing crisp spring assortments and values better than ever. A continual progress recognized beyond the limits of the city of Clarksburg...



**T**HIS is the store for you—"your forefathers store". It attracts; its atmosphere is friendly—homelike. It has courage to make new departures and to discard old practices, when age is their only merit. It has good judgment—though not infallible, it is truthful—its word can be trusted.

TODAY, the store accomodating, is Clarksburg's greatest men's store. It has won its position by exercising for thirty-six years these qualities that make leadership...

It leads in service to the public...

If you want the most masterfully styled clothes in America, you must come here. Such clothes as

R. B. Fashion Clothes  
Schloss Bros. and Co.  
Edheimer Stien & Co.

Are truly the finest ready-for-service clothes made.

The most varied and well-selected assortments we've ever carried are now here for your inspection. When you are ready you will find us likewise to show you.

Stetson Hats  
Manhattan Shirts.  
Dent's Gloves  
Stetson Shoes  
Stacy Adams Shoes

Douglas Shoes  
Munsing Underwear  
Superior Underwear  
Interwoven Hosiery  
Xtra-Good Clothes for Boys.

## Nusbaum's

"Your Forefathers Store"  
Clarksburg, W. Va.

## Nusbaum's



When men's spring hats are the subject of discussion among fastidious dressers, one may be sure to hear a goodly number of varied opinions. To predict one style or even a few styles that will be the most popular is a hard task. It is a muddled-up situation. Most everything seems to be in good taste, yet nothing seems to be a favorite. There will be a greater variety of styles displayed this spring than perhaps ever before, but there will be very few new creations among them.

For early spring the derby will again be worn. The styles are so similar to those worn during the winter season that a man may be tempted not to change, though his winter "top-piece" may be "battered" and "down and out" from the rough weather and usage. The crowns will be neither extremely high or extremely low, nor will the brims be unusually wide or unusually narrow. They are in most instances very conservative. A few tapering crowns will be shown but there will not be an overabundance of them. For the men of mature ages there will be quite a few square crowns. Fancy bands and bows on derbies are a little passe. There will be a few tobacco browns shown, but the majority will be submitted in plain black.

A little later when the thermometer rises and when the birds begin to chirp their spring lullabies, soft hats will begin to make their appearance. Perhaps the first of the very few new styles that will be seen is the Alpine hat, which is

similar to the hats worn by the Swiss and Italian mountain-climbers. It is a mighty clever idea and should take well, although at first it may look a little odd to us. This Alpine hat has quite an extreme crown, being very high with a slight fedora crease. The brim is very narrow, which in contrast to the crown, makes an unordinary appearance and something a bit different than we have seen.

There will be almost a total absence of telescope shapes. Fedoras are the thing, absolutely. The fedora crease will be worn by both the conservative and radical dressers. It is the one thing that we can say with certainty will be shown by every hatter.

Another thing that men will do with their hats this spring that they have not done for several years is to turn one side of the brim down and the other side up. This is on wide-shaped fedoras. Most of us remember the craze for turn-down brims about ten years ago. And at the same time we will remember how becoming the hats looked that way. Our best dressers will surely approve of this feature.

The color range is unlimited, though perhaps the most popular are different shades of green, brown and gray. Pearl grays are especially good for early spring. They are deserving of a good run for they are handsome and look well on almost all types and sizes of men. Browns will be much in demand, but will perhaps be hard to obtain because of the dye situation. A great many dark

greens will be shown and a few blues will also be seen. There are really no new colors at all this spring although those that there are, are very good looking.

Like in the derbies, there will be a very few fancy bows. They will nearly all be very plain and worn on the sides. Some of the bands will be a different color than the rest of the hat, but most of them will be of the same shade.

In summing up the styles in soft hats for spring, the best thing that can be said is that almost everything that has been worn for the past few seasons will again be worn this spring. There will be high crowns, low crowns, narrow brims, wide brims, pencil curls, flat brims, turn-up brims, in fact most everything but flat telescopes.

In straw hats, the styles worn last summer will be again in vogue this year. The only change is that the crowns are a trifle lower and brims a trifle wider. The bands will be neither high nor low—just medium. There will be a few fancy bands and the bows will be a trifle larger than usual. The principal braids will be sennits, milans, mackinaw, splits and yachts.

On the whole, straw hats will remain used mainly. In Bankoks, telescopes and fedoras will share the honors. There is a tendency to push some of the more expensive grades of Panamas this year.

In the whole, straw hats will remain very much as they were last year.



Gay colors, contrasting plaids and variegated effects almost approaching the radiance of Joseph's coat of many colors have been in vogue in boys' clothes for several seasons past. Your boy was supposed to express in his garments the liveliness of youth and the gladness of the heyday of life. But not this year, ladies. You'll have to tone down your color scheme and insinuate some of the somberness of the times into his clothing as a tribute to the dark days overseas. Color dyes are a luxury these days with the weavers of cloth—a commodity vying in scarcity with radium and other inaccessible things and accordingly the dyers and weavers are so ordaining our fashions as to enforce us against all prodigality in the use of high color combinations.

The reds, blues, yellows and greens formerly so prominent in boys' wear will be displaced for the present by those colors that involve less blending to attain full tones. Browns, tans and grays are such colors and from these you will of necessity make your choice. Of course in the more costly clothes these rarer shades are to be found, but you'll pay for your indulgence if you choose them. Blue serges, formerly staple gar-

ments, have become a scarcity, especially the blue serges of fine imported aniline dyes, and if your clothier asks you to pay more than hitherto for a good all wool, fast color blue serge suit it's because he is honest with you and wants to give you a dependable quality rather than to meet your price with a makeshift garment. This is the tax we are paying as our part toward the war abroad.

The makers of clothes and especially the makers of boys' clothes have launched the more subdued colors as fashionable for this spring, because the low prices attached to boys' clothes and the narrow profits on boys' clothes to both maker and retailer will not permit the more expensive color effects—at least not at the prices you are willing to pay for Tommy's knockabout suit.

However, what you may have to sacrifice in color effect you are going to be compensated for by a showing of cleverly manipulated patterns and unusually tasty styles.

Norfolk styles are still the vogue in suits for school boys, and in these the patch pocket styles are leaders.

This has been the fashion for several recent seasons, but if you think the same

old styles are going to be rehased to you, look into the windows or the display cases of your smartest boys' outfitters and see the many startling, nifty novelties and innovations in styling that are revealed.

You will find new and unique effects in box plaits, shirred plaits, knife plaits, inverted plaits; clever departures in yoke effects, cuffs and pocket flaps, new contrivances in belt arrangements, etc., to give full scope to your inclination to dress your boy distinctively. There are mock belts, and half-belts, three-piece attachable and detachable belts, and other belts that are stitched on in back but are detachable in front at your will.

One distinct novelty of the season is a suit in which besides the regular side patch pockets on the coat there is above these pockets on each side a small change or watch pocket and these upper pockets are so contrived as to also serve as belt loops. That is, the belt slides right through these pockets, is given full and easy play to pull the belt in any way you wish, and yet the movement of the belt in no way disturbs the contents of the pocket. In fact, it acts as a safety guard for the change or watch from falling out.

Many boys' models are also being shown this season in regular styles without the Norfolk effect. These in almost all cases retain the patch pockets and are given decorative effect by details on the pocket flaps and cuffs. Some of these flaps are slanting, some are triangular and others semi-circular with a button effect. The cuffs have button ornamentation, mock cuff effect or link cuff treatment. Lapels are somewhat narrower than heretofore in the single breasted styles, and exceedingly wide in the double breasted styles. Belts also are wider than formerly and some extremely smart effects have belts fully three inches wide.

Trousers are both straight and bloomer styles though the straight trousers are showing more favor than they have in several seasons. The bloomer trousers are not quite so full as in previous seasons.

In fabrics, cassimeres, tweeds and chevots are more popular than the worsteds, and serges and the patterns are running towards small mixed effects, small plaids and narrow stripes. Solid colors and large overplaids are shown largely in the higher priced lines, as the dye market necessitates smaller effects where economy in price is to be considered.

Many splendid effects are being shown in Palm Beach cloth suits for boys. There is a great variety of fabric effects and weaves in sheer cloths for mid-summer wear. Palm Beach cloths, Sumate cloths, Keenpool cloths, tropic togs, Panama cloths, Mandalay cloths and many other fabrics are launched and nearly all are kindred effects under different distinguishing names. It is astonishing to note the very beautiful pattern effects and color tones that are attained in these textures and they really solve the hitherto perplexing problem of keeping the youngster cool and comfortable as well as smart looking during the torrid days.

In wash suits for the little fellows, Oliver Twist, Shakespeare and vesties are again shown this summer, but not so strongly as new treatments in Russian styles, Eton styles and a newcomer called the Tommy Tucker style.

These Russian suits show shorter coats than heretofore and many have contrasting trimming effects in belts and Eton collars. The bishop collar is also one of the season's novelties on the little fellows' wash suits. V-cut collars are shown on the Eton suits with a sort of guimpe or dickey effect showing slightly above the point of the V. These suits have extra wide belts and loops.

The Tommy Tucker suits are very similar to these except that the collar rolls, there is no guimpe and there is a laced front effect. The belts and loops on these are also extremely wide.

Sport shirts will be very popular for boys this summer. Telescope, Ruff Rab and Johnny Jones hats will be the headwear. Jockey and gym caps are also favorites.

### FREE MEALS SERVED.

VIENNA, March 29.—Since the beginning of the war the municipality of Vienna has expended over \$20,000,000 in buying foodstuffs for retailing to schoolkeepers, and for distribution

among the people. From the nineteenth monthly municipal report it appears that nearly \$16,000,000 free meals have been provided in Vienna since the beginning of the war. During January the number was only 48,000.

### PRINTING OFFICE COSTLY.

WASHINGTON, March 29.—Paper used by the government printing office last year cost \$1,238,759 and salaries and wages at the printing office amounted to \$2,365,680.